



World Leader in Warbird Sales

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www.courtesyaircraft.com

Company History

Courtesy Aircraft is the undisputed leader in the marketing and sales of Warbird aircraft. We have been in business since 1957 and have sold over 3,500 aircraft to date. We have also had the privilege of handling the sale of several top end aircraft including the Boeing B-17 *Fuddy Duddy*, Lockheed P-38L *Putt Putt Maru* as well as *Montana Miss* to Tom Cruise.

Our clients include, EAA-Oshkosh, David Tallichet, Kermit Weeks, Lone Star Flight Museum, Palm Springs Air Museum, Wings of Eagles Discovery Center, Martin Aviation and many other museums, collectors and private parties around the world.



Our Services as an Aircraft Broker

- Qualify the customer for the aircraft. We consider the level of pilot experience & price range.
- Have a good understanding of the current market and trends.
- Can answer technical questions on the aircraft.
- Can provide or find training for the aircraft.
- Suggest mechanics.
- Respectful. Buying/Selling an aircraft can be a difficult process for some individuals. People tend to have a special bond with their aircraft, which sometimes makes this an emotional process.

Website

Courtesy Aircraft Sales website: www.courtesyaircraft.com is one of the most popular aviation websites in the world averaging over 6,000,000 hits per month with over 30% overseas. Our website features aircraft specifications and photos of over 40 warbirds and civilian aircraft, historical information, aircraft profiles, sales logs, customer news, customer feedback and an extensive links page.

As of April 2010, www.courtesyaircraft.com made the top 15 list for aircraft sales:

- #1 Trade a Plane
- #2 ASO
- #3 Barnstormers
- #4 Controller
- #5 Global Plane Search
- #6 AeroTrader
- #7 My Plane.com
- #8 Aircraft.com
- #9 Avbuyer.com
- #10 Aircraft Dealer
- #11 Courtesy Aircraft Sales



As a private company on this list, Courtesy Aircraft Sales is #1 followed by Cirrus Aircraft then followed by Cessna Aircraft.

Website's Visitors from all over the World

Currently 34% of visitors are outside of the United States.

Top 5 Countries to Visit www.courtesyaircraft.com:

- # 1 United States (US) 66%
- #2 Canada (CA) 6%
- #3 United Kingdom (GB) 4%
- #4 Australia (AU) 4%
- #5 Germany (DE) 3%

Data: ClustrMaps

From: Oct 15, 2009 to May 12, 2010



Other visitors:

France 2%, New Zealand 1%, Switzerland 1%, Czech Republic, Netherlands, Sweden, Norway, Belgium, Brazil, Italy, Denmark, Spain, Poland, Japan, South Africa, China, Austria, Finland, Hong Kong, Ireland, Mexico, United Arab Emirates, Qatar, Argentina, Korea, Israel, India, Slovakia, Russian Federation, Portugal, Singapore, Thailand, Turkey, Kuwait, Greece, Venezuela, Hungary, Trinidad and Tobago, French Polynesia, Bahrain, Slovenia, Philippines, Colombia, Taiwan, Brunei Darussalam, Albania, Bangladesh, Chile, Luxembourg, Malaysia, Indonesia, Puerto Rico, Egypt, Dominican Republic, Romania, Croatia, Bahamas, Costa Rica, Afghanistan, Kenya, Iceland, Guam, Saudi Arabia, Iraq, Latvia, Lithuania, Serbia, Ukraine, Panama, Guatemala, Martinique, Virgin Islands, U.S., El Salvador, Uruguay, Pakistan, Peru, Botswana, Cyprus, Lebanon, Paraguay, Morocco, Jordan, Vietnam, Honduras, Malta, Estonia, Bolivia, Tanzania, United Republic of, Ecuador, Nigeria, Iran, Islamic Republic of, Barbados, Sri Lanka, Jersey, Bulgaria, Mauritius, Netherlands Antilles, Libyan Arab Jamahiriya, Jamaica, Maldives, Palau, Namibia, Aruba, Oman, Guadeloupe, Macau, Kyrgyzstan, Monaco, Isle of Man, Cayman Islands, Angola, Bermuda, Reunion, Kazakstan, Virgin Islands, British, Northern Mariana Islands, Liechtenstein, Cote D'Ivoire, New Caledonia, Yemen, Fiji, Bosnia and Herzegovina, Tunisia, Zambia, Ghana, Cambodia, Azerbaijan, Turks and Caicos Islands, Algeria, Andorra, Benin, Grenada, French Guiana, Gabon, Vanuatu, Papua New Guinea, Moldova, Republic of, Cameroon, Belize, Macedonia, Dominica, Myanmar, Belarus, Saint Kitts and Nevis, Malawi, Uzbekistan, Nepal, Greenland, Syrian Arab Republic, Aland Islands, Cook Islands, Cuba, Lao People's Democratic Republic, Suriname, Sudan, Mongolia, Senegal, Armenia, Haiti, Rwanda, Burkina Faso, Anguilla, Mali, Saint Vincent and the Grenadines.

Website Statistics

Report: Summary - courtesyaircraft.com
Date Range: 05/01/2009 - 05/15/2009

Total Sessions	36,884.00
Total Pageviews	293,869.00
Total Hits	2,139,264.00
Total Bytes Transferred	17.85 GB
Average Sessions Per Day	2,458.93
Average Pageviews Per Day	19,591.27
Average Hits Per Day	142,617.60
Average Bytes Transferred Per Day	1.19 GB
Average Pageviews Per Session	7.97
Average Hits Per Session	58.00
Average Bytes Per Session	507.59 KB
Average Length of Session	00:03:41

May 1-15, 2009

vs.

May 1-15, 2010

In 1 year's time:

10% Increase of Web Sessions

37% Increase in Web Hits

Report: Summary - courtesyaircraft.com
Date Range: 05/01/2010 - 05/15/2010

Total Sessions	40,664.00
Total Pageviews	196,488.00
Total Hits	3,348,876.00
Total Bytes Transferred	39.65 GB
Average Sessions Per Day	2,710.93
Average Pageviews Per Day	13,099.20
Average Hits Per Day	223,258.40
Average Bytes Transferred Per Day	2.64 GB
Average Pageviews Per Session	4.83
Average Hits Per Session	82.35
Average Bytes Per Session	1,022.46 KB
Average Length of Session	00:03:26

Graphs

In 2010, daily average of 2,872 sessions per day.

Report: Sessions Graph - courtesyaircraft.com
Date Range: 01/01/2010 - 05/01/2010

Range Total: 347,545 **Daily Average:** 2,872.27



Show All Hide All



Report: Sessions Graph
Date Range: 01/01/2010 - 05/01/2010



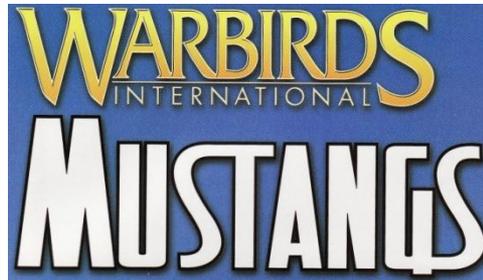
Graphs

In 2010, over 19 million hits to date. (May)
Daily average of 158,076 hits per day.



Advertising

Courtesy Aircraft Sales advertises around the world in publications, radio stations, airshows, aviation conferences, social media and on-line services. Some of these include: Trade-a-Plane, Controller, Warbird Digest, Air Classics, Warbirds International, Classic Wings, and NATA Skylines.



Marketing

Marketing efforts also include press releases to over 100 general interest publications around the world, direct mail and e-mail campaigns and a monthly E-Newsletter to the Courtesy Aircraft database of over 3,500 customers and qualified prospects.



PRESS RELEASE

Courtesy Aircraft Celebrating Notable Sales Milestones: WARBIRDS

Over the past 50 years, Courtesy Aircraft Sales has earned the reputation of being known as the World Leader in Warbird Sales. Recently two major milestones have been surpassed with Courtesy Aircraft Sales now having sold 100 North American AT-6s (also known as SNJs or Harvards) and 30 North American P-51 Mustangs in the past decade.

Considering the relative rarity of these ex-military aircraft, this is one accomplishment that comes far and few between. For example, today there are approximately 350 North American AT-6s that are airworthy. Courtesy Aircraft has sold approximately 30% of all airworthy AT-6 aircraft- and not all have been on the market. Courtesy Aircraft has sold more North American aircraft than any other company besides North American Aviation itself.

Mark Clark, President of Courtesy Aircraft states, "It is a pleasure to be part of the history of these aircraft; I continue to be impressed with the enthusiasm shown by the public for these symbols of freedom."

For Immediate
Release:
November 20, 2009



N584M AT-6G
Sold 2003



Photo: Paul Bowen
N151TH P-51D



Wings of History

A TF-51 Mustang Finds a New Home

After a devastating hurricane, a new addition to a museum's aircraft collection is made.

Rockford, IL - [Courtesy Aircraft Sales](#) today announced a very special transaction with the Lone Star Flight Museum. In 2008, the [Lone Star Flight Museum](#) located in Galveston, Texas, sustained massive damage due to Hurricane Ike. Extreme efforts were made to save the aircraft from harms way. The aircraft unable to fly out in time received major damage and many of the museum's exhibits were destroyed.

After months of cleaning debris, with the help of local businesses, the United States Navy and kind donations, significant progress has been made in restoring the museum back to its original condition. The museum re-opened for business in the beginning of 2009.

Because of the extensive damage to [Lone Star's](#) aircraft collection, [Courtesy Aircraft Sales](#) was asked to help President Larry Gregory, find new warbirds to replace those that were lost. At the end of 2009, NL4151D, a TF-51 Mustang, found a new home in Galveston, Texas. North American Mustangs are universally known as one of the best aircraft fighters; They significantly helped change the course of WWII because of their excellent performance and long-range capabilities. This specific Mustang is a "TF" version, which are much more rare than the common P-51D Mustang.

